

## **Cultural Policy and Alberta Arts Days**

From dense northern woodlands to southern badlands; western Rocky Mountains to the eastern prairie heartland, Alberta is a province proud of its diversity. As diverse as the landscape that stretches border to border, Alberta's people, and its culture, is what it makes it truly unique.

### **Cultural Policy**

Our culture is who we are, where we've been and where we may be going. Culture includes heritage, the arts, recreation and our relation with natural landscape. Essentially, our culture is a reflection of ourselves. To help support culture in Alberta, the provincial government, in consultation with Albertans across the province, has created Alberta's first-ever cultural policy – [\*The Spirit of Alberta\*](#).

The policy is focused around four keystones – access, capacity, excellence and cultural industries. Through these focal points, and through *The Spirit of Alberta*, the Alberta government will collaborate with those involved in culture to build a long-term plan to help sustain, support and promote Alberta's unique culture.

### **Alberta Arts Days**

One way to promote our culture is through [Alberta Arts Days](#), September 18-20. This province-wide event gives all Albertans the opportunity to discover, experience and celebrate arts and culture.

Communities across the province are planning their own events during the Arts Days weekend, in conjunction with major celebrations happening in five flagship locations: Fort McMurray, Edmonton, Olds, Calgary and Medicine Hat. It may be an afternoon concert in the park; a recital of traditional Asian dance; or a painting class held in a public library – whatever the event may be, Alberta Arts Days is about celebrating the vibrancy and uniqueness of Alberta's people and its culture.

***For more information, visit [www.AlbertaArtsDays.ca](http://www.AlbertaArtsDays.ca). To learn more about our cultural policy, visit [www.culture.alberta.ca](http://www.culture.alberta.ca)***